



Small Business Grants and Events

2024 Program Year



What is a Main Street Program?

DC Main Streets promotes the revitalization of business corridors in the District of Columbia. Created in 2002 through the National Trust for Historic Preservation, Main Streets serves as the citywide coordinating program that provides services and funding for the 28 Main Streets found in the District of Columbia. DC Main Streets' mission is to support traditional retail corridors in the District. DC Main Streets is a Main Street America™ Coordinating Program committed to creating high-quality places and building stronger communities through preservation-based economic development. [Learn more!](#)

In 2021, The Palisades Main Street program was designated – joining 27 neighborhood Main Street programs in DC that revitalize communities by retaining and recruiting businesses, improving commercial properties and streetscapes, and attracting consumers. Our core mission is to stimulate the commercial corridor in the Palisades through encouraging cooperation and building leadership in the business community. Through our work, we foster a positive image for the commercial corridor by promoting it as an exciting, visually appealing, walkable place to live, shop, and invest. [Learn more!](#)

What Does a Main Street Program Do?

Main Street programs help small businesses and communities to thrive in many ways!





What is the Small Business Grants Program?

The Palisades Main Street is pleased to announce our third small business grants program – and **your business can apply!** If you apply for a grant to be reimbursed for expenses you already incurred, you must provide receipts **dated October 1, 2024 to the present.**

Hard Costs

- Program space buildout and renovations
- Façade improvements
- Purchase and installation of heavy equipment and fixtures permanently attached to a wall, floor, or ceiling

Soft Costs

- Point-of-sale and inventory management hardware and software
- Purchase and installation of movable equipment and furniture

Reimbursements

- Direct reimbursement to business owners for:
 - rent
 - utilities
 - employee wages
 - interior and exterior renovations



How Do I Apply and Get Help?

The deadline for The Palisades Main Street small business grants program this year is **May 31, 2024!** To apply, visit the link, below, to complete the easy, online application.

Click here to apply: <https://www.tfaforms.com/5112356>

If you need assistance, or wish to request the application in another language, please email info@palisadesmainstreet.org – or call / text us at (202) 854-0212!

The Palisades Main Street is here to help you!