

## PARADE MINI-GRANTS



Register today for your \$200 minigrant for this year's parade!



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**JULY** 

## Participate in the 2022 Parade!

Register today to receive a \$200 mini-grant from the Palisades Main Street to support small business door, window, or float decorating!

REGISTER HERE: <u>HTTPS://WWW.TFAFORMS.COM/4986485</u>



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## Calling All Small Business Owners!

The Palisades Main Street invites you to register for a \$200 mini-grant to support your participation in this year's Fourth of July Parade!

Every year on the Fourth of July, the Palisades Community Association hosts the *best* Fourth of July parade in the District of Columbia – or at least, we think so! This wonderful parade annually draws residents from all over the metro area to celebrate the Fourth of July. The parade route begins at Whitehaven Pkwy. NW and Macarthur Blvd. NW and continues all the way to the Palisades Recreation Center.

This year, the Palisades Main Street invites YOU to register for a \$200 mini-grant to participate in the parade! Here's a short list of what you can do with your mini-grant:

- Decorate your business' window(s) for the Fourth of July
- Decorate your business' door(s) for the Fourth of July
- March in the parade and hand out information about or goodies from your business
- Put together a float for the parade

Host a station along the parade route (refreshment table, etc.)

In order to participate, your business must be located within the Palisades Commercial Corridor. The Palisades Main Street's designated boundaries are as follows:

- Foxhall Road, NW from the intersection with Reservoir Road, NW to 44th Street, NW
- Commercial properties along MacArthur Boulevard, NW from the intersection of Loughboro Road, NW to the east and Norton Street, NW to the west to the intersection with Foxhall Road, NW

Your business does not need to be on the parade route to register for a grant!

To register, visit the sign-up form at <a href="https://www.tfaforms.com/4986485">https://www.tfaforms.com/4986485</a>, review all of the information, and register. If you have questions, email us at <a href="mailto:info@palisadesmainstreet.org">info@palisadesmainstreet.org</a> or text / call at (202) 854-0212.

We are looking forward to the best Palisades Fourth of July Parade ever!

## Your Friends at the Palisades Main Street